

# RentRecord

Honest tenant reviews of landlords and rental buildings

## What we are

RentRecord is an anonymous, address-protected review platform where tenants share what it's actually like to rent from a given landlord or building. Renters use it to vet a place before they sign — and to warn others away from bad actors.

## Who reads RentRecord

---

- High intent** Visitors are choosing where to live in the next 30–90 days.
- Urban renters** Skewed 22–40, college-educated, mobile, in major US metros.
- Returning users** Most check multiple addresses across multiple sessions.
- Trust-driven** They came here because they don't trust listing sites.

## Why partner with us

---

- Reach renters at the moment of decision — when they're spending money on moving.
- Tenant-aligned context. Your brand sits next to advice, not predatory ads.
- Local targeting by city or neighborhood.
- Custom editorial: city guides, tenant-rights explainers, sponsored research.

### Ways to partner

**Featured Partner**

Logo + pitch on homepage and footer.

Custom

**City Sponsor**

Exclusive placement in one city or neighborhood.

From \$250 / mo

**Resource Affiliate**

Recommended in 'Helpful for renters'.

Performance-based

**Custom Editorial**

Sponsored guides, research, city reports.

Let's talk

---

## Get in touch

rentrecord.app/sponsors · We reply within 2 business days.